

Innovation Procurement by SBIR and PCP

Towards International Collaboration

**** DRAFT PROGRAM ****



The Hague, THE NETHERLANDS

20 & 21 January 2011

Organized by:



In collaboration with:



Ministry of Economic Affairs,
Agriculture and Innovation



Technology Strategy Board
Driving Innovation



PROGRAM DAY ONE

- 09.00h** **Registration and Coffee**
- 09.15h** Opening by the Chairman of the Day: **Georgette Lalis**, Director of DG Enterprise and Industry, European Commission
- 09.30h** Welcome: **Renée Bergkamp***, Director General Enterprise and Innovation, Ministry of Economic Affairs, Agriculture and Innovation, The Netherlands

Evaluating National Programs for Innovation Procurement

- 09:45h** The US Small Business Innovation Research Program: Overview, Results, Evaluation and Perspectives for Europe
Irwin Feller*, Professor Emeritus of Economics, Penn State University, Senior Visiting Scientist at the American Association for the Advancement of Science
- 10.10h** Public procurement schemes and demand based innovation policy - a critique
Jakob Edler*, Professor of Innovation Policy and Strategy, Research Director, Manchester Institute of Innovation Research, Manchester Business School, University of Manchester, UK
- 10.30h** *5 year's SBIR in the Netherlands: evaluating its organization and performance*
Patries Boekholt*, Director, Technopolis Group Amsterdam, The Netherlands
- 10.50h** **Questions and Answers**
- 11.00h** **Coffee Break**
- 11.20h** *Driving Innovations in the UK: Small Business Research Initiative (SBRI)*
Mark Glover, Head of SBRI at the Technology Strategy Board, UK
- 11.40h** *Stimulating Innovative Growth Enterprises in Finland*
Petri Lehto*, Head of Division Demand Based Innovation, Innovation Department Finnish Ministry of Employment and the Economy
- 12.00h** *Innovation procurement: A new stimulation approach for Flanders*
Christophe Veys, Program Coordinator Knowledge center for innovation procurement, Flemish Agency for Innovation through Science and Technology (IWT) Belgium
- 12.20h** **Questions and Answers**
- 12.30h** **Lunch Break**
- 13.30h** *Accelerate Effective Innovation Procurement Implementation practical learning's of the INNO Partnering Forum*
Jenni Nordborg*, PhD, project coordinator INNO Partnering Forum and Head of Department Bio-entrepreneurship, Vinnova, Sweden
- 13.50h** Representative OSEO

Feedback from the Customer

- 14.00h** Entrepreneur from The Netherlands presenting a SBIR funded product
Erik Bijpost, Head Research & Development and Operations, Holland Novochem Technical Coatings B.V.
- 14.30h** Entrepreneur from the United Kingdom presenting a SBIR funded product
- 14.50h** **Questions and Answers**
- 15.00h** **Coffee Break**
- 15.30h** *Towards an European agenda for Innovation Policy: introduction to break-out sessions*
Peter Dröll*, head of unit Innovation policy development, European Commission, DG Enterprise and Industry

Towards an European agenda for innovation procurement

Discussion session in 2 rounds of 40 minutes

What central efforts are needed	Organization in an Intermediary Structure	Member State Coordination
<i>Chair: Bertrand Wert*</i> , policy officer, DG Enterprise and Industry, European Commission	<i>Chair: Luuk Borg*</i> , Director Eureka Secretariat, Eurostars program manager, Belgium	<i>Chair: Romain Beaume</i> , Head of Unit Innovation and innovative industrial technologies, DG CIS, France

- 17:00h** **Feedback from break-out sessions & discussion**
- 17.20h** **Closing of the Day by chairman**
- 17.45h** **Reception**

- 19.00h** **Conference Dinner**
Dinner hosted by The Netherlands Ministry of Economic Affairs with remarks from **Renée Bergkamp***, Director General Enterprise and Innovation, Ministry of Economic Affairs, The Netherlands & High Representative from European institution (European Commission/ European Parliament)

- PROGRAM DAY TWO -

Chairman of the Day:

Fergus Harradence, Deputy director, Department for Business, Innovation and Skills, U.K.

08.30h **Coffee**

09.00h *Why is it Essential to Stimulate Innovation through Small Businesses: Perspectives from an entrepreneur*
Richard Bendis*, Founding President and CEO, Innovation America and the Bendis Investment Group LLC., Philadelphia, USA

09.20h *Professionalize and stimulate innovation in procurement*
Wouter Stolwijk, Director, Dutch Governmental Public Procurement Expertise Centre (PIANCo)

09.40h *Towards an European approach for innovation procurement*
Bertrand Wert*, policy officer, Policy development for industrial innovation, DG Enterprise and Industry, European Commission
John Rigby, Senior Research Fellow Manchester Institute of Innovation Research, Manchester Business School, University of Manchester, UK – lead partner European feasibility study on: "Future EU support to public procurement of innovative solutions"

10.00h **Questions and Answers**

10.10h **Coffee**

10:30h Case study: PCP/SBIR's for Intelligent Transportation Systems Representative from P3ITS

10:50h **Workgroups**

Towards European pilots for innovation procurement

Thematic tables on grand challenges and governmental needs (3 rounds of 30 minutes)
Aim is to find potential partners to participate in an EC pilot

eHealth, active ageing and Health assets

*Chair: **Suzan Ikävalko**, Program Director, EU PreCo project, Culminatum Innovation Ltd and a representative from European Commission (tbc); Chair: **Joram Nauta**, Project manager Dutch Centre for Health Assets*

Electric cars and transport:

*Chair: **Marcel Rommerts**, DG MOVE, EC (tbc)*

Raw materials:

Sustainable Construction & Infrastructure

*Chair: **Mark Hidson**, Project coordinator SCI Network, ICLEI,*

Sustainable Environment & Climate

Chair:

Public Safety & Security, Protective textiles

*Chair: **Michelle van Toop**, Former Deputy CEO Firebuy Ltd and*

12:20h Feedback from Break-out session

12:30h **Lunch Break**

13:30h Final Debate moderated by **Chairman**: An EU Pilot for Innovation Procurement

Netherlands:
United Kingdom:
Sweden:
Finland:
Belgium:
EU:

13.00h **Closing by chairman**



INFORMATION & CONTACT

The Technopolicy Network
Steff Löwik, MSc
General Manager

Koninginnegracht 27
2514 AB The Hague
The Netherlands

T: + 31 70 360 7155
F: + 31 70 358 4475
E: s.lowik@technopolicy.net

www.technopolicy.net/SBIR

Innovation Procurement in North America and Europe

Ever since the launching of the Small Business Innovation Research Program (SBIR) in the 1982 in the United States, innovation procurement through stimulation of small businesses has proven a highly efficient concept for stimulating innovation and economic growth. Often quoted success stories include Qualcomm (16 000 employees, US\$ 60 billion market capitalization) and Symantec (17 000 employees, US\$ 13 billion market capitalization). In Europe, several countries have taken the example of the United States establishing similar programs, such as SBRI in the United Kingdom, Forska & Väx in Sweden and SBIR in the Netherlands. On the European level structures for pre-commercial procurement have been put into place. Currently, the European Commission is looking into options for a catalytic form of innovation procurement. This event brings you the latest insights on innovation procurement through SBIR and Pre-Commercial Procurement (PCP) and offers the opportunity to discuss future EU collaboration structures with your peers from EU member states and the European Commission.

The Hague

The Hague is the third largest city in the Netherlands, located in the west of the country and is also the provincial Capital of South Holland. It is the seat of government and all foreign embassies and government ministries are situated here. The Hague is known as the International City of Justice and Peace or as the judicial capital of the United Nations. With its great infrastructure, this city by the sea attracts many people from all over the world.



The Technopolicy Network

The Technopolicy Network connects experts, policy makers, academics and practitioners on science based regional development to exchange knowledge and experience and to promote international collaboration.

THE TECHNOLOGY NETWORK

Global Community for Regional Innovation Policy